

Simon Brickle

Managing Director, Monterosa, UK

A Cambridge-educated software engineer, Simon oversees all aspects of Monterosa's output and corporate and business affairs. Prior to founding Monterosa with Tom McDonnell in 2003, Simon worked in technical, management and consulting roles in Munich, Minsk, Milan and London.



Monterosa

Established in 2003 and based in central London, Monterosa creates live social experiences around TV and events. We specialise in making passive experiences into involving social events which resonate and drive value for audiences, broadcasters/networks and rights holders.

As the UK market leader in this emerging sector, we are pushing the boundaries and creating new forms of entertainment across devices. We combine robust technology provision with highly creative production. Recent projects include Million Pound Drop Live, ITV Live: World Cup, ITV Live: X-Factor, The Apprentice, Come Dine With Me, Strictly Come Dancing, Burberry fashion shows, Four Weddings and America's Next Top Model.

Our team is made up of experienced producers, project managers, software engineers and designers with range of backgrounds in broadcast, advertising, games and software development. Our clients include the BBC, ITV, Channel 4, Endemol and FremantleMedia.

