

Scott Brun**Vice President, Director of Convergence DIY Network, USA**

Scott Brun has been a part of Scripps Networks Interactive for over 10 years. He began his tenure with the company as a television producer for HGTV, making the jump to the digital platform in 2005. In that capacity, he helped develop and launch the online video strategy for the company. Then, recognizing the need for a broader plan to bring the on-air and online platforms together, he was tasked with developing a seamless communications strategy between these two separate media distribution points. For the last 2 years, he has focused on the DIY Network and reinventing the convergent experiences on the network as well as on DIYnetwork.com. Through projects like Blog Cabin and America's Most Desperate Landscape, he's worked to challenge the traditional TV production model, allowing the audience to have true, meaningful input on the outcome of a TV show.



A native of Dayton, Ohio, he attended Marshall University. Scott is married, has 3 dogs and resides in Scripps' home city of Knoxville, Tennessee.

**Scripps Networks**

About Us: Since launching HGTV in 1994, Scripps Networks has become the dominant media and marketing company in the home, food and travel & entertainment categories. Our brands provide relevant ideas, information and entertainment to a passionate audience, delivering content across multiple media platforms – television, the Internet, satellite radio, books, magazines, in-store and the latest mobile and emerging media – to provide value to our distributors and advertisers.

Our Networks: HGTV is America's leader in home and lifestyle programming. Distributed to more than 98 million U.S. households, HGTV is one of cable's top-rated networks. The network's companion website, HGTV.com, is the nation's leading online home and garden destination, attracting an average of 5 million unique visitors per month. HGTV owns 33 percent of HGTV Canada and provides much of the Canadian network's daily programming. The network's branded programming has also been licensed for airing in 95 other territories, and its selected programming is available to service men and women on board Navy ships and through American Forces Radio & Television Service (AFRTS), which services more than 1,000 outlets in more than 175 countries. DIY Network is the go-to destination for rip-up, knockout home improvement television. DIY Network's programs and experts answer the most sought-after questions and offer creative projects for do-it-yourself enthusiasts. One of the fastest growing digital networks and currently in more than 51 million homes, DIY Network's programming covers a broad range of categories, including home improvement and landscaping. The network's award-winning website, www.diynetwork.com, is a leader in the Nielsen Online Home and Garden category and features multiple resources, including thousands of do-it-yourself home improvement projects, expert advice, how-to videos and images, and user-friendly reference guides with step-by-step instructions. The network launched in 1999.

Food Network is a unique lifestyle network and website that strives to surprise and engage its viewers with likable hosts, personalities and the variety of things they do with food. The network, purchased in 1997, is committed to exploring new, different and interesting ways to approach food – through pop culture, adventure and travel – while also expanding its repertoire of technique-based information. Cooking Channel is an entertainment brand dedicated to today's more passionate food lover. From the creators of Food Network, it's for food people by food people. Dynamic experts offer depth and detailed information including unconventional how-tos, global cuisine, wines and spirits, international travel, history and hidden gems and even some classic favorites. Cooking Channel, stay hungry at www.cookingchanneltv.com. Cooking Channel launches in 2010. Travel Channel is the place for consumers to satisfy their urge to go, see and do. Through the engaging storytelling and unique perspectives of its on-air personalities, the Travel Channel, acquired in 2009, creates travel content that inspires, entertains and taps into the human desire to experience new things, explore new places and engage with interesting people and cultures. It's a condition known as the Travel Bug, and the Travel Channel encourages everyone to Catch It! Great American Country (GAC) is the leader in country music entertainment and delivers to viewers the widest variety of country music, its artists and the lifestyles they influence. GAC, acquired in 2004, broadcasts original country music programming, music performance specials, live concerts and music videos. GAC is available in more than 58 million households and online at www.GACTV.com.

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