

John Brunton
President and CEO, Insight Productions, Canada

A natural-born storyteller, Brunton is now celebrating his thirty-first anniversary at the helm of Insight Production Company Ltd. As president and CEO, Brunton's entrepreneurial ingenuity, creative vision and passion for television have enabled him to position Insight as an industry leader in the development, financing and production of world class television programs.

As the Executive Producer of compelling dramas and documentaries, ground-breaking award shows, record-breaking comedy and variety series, sports, music and other programs, Brunton has worked with some of the most talented personalities in the world.

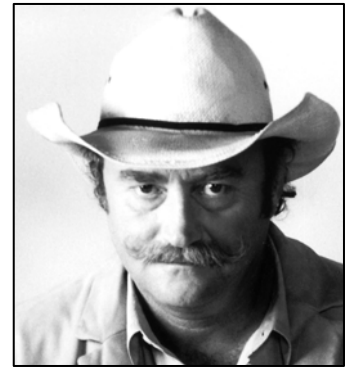
Brunton has always been at the forefront of the cultural vanguard. He began his career in news and current events, and produced some of the first social commentaries on television about acid rain and nuclear power (for NBC's *Speak Up America* in 1980). In the same year, the short film *Don't Mess With Bill*, which he produced, was nominated for an Academy Award.

Brunton enjoys creating new and exciting formats that can be sold worldwide, including Insight's original format *Battle of the Blades* which is currently in production on Season 3 for CBC. *Battle of the Blades* is a show that pairs World & Olympic Figure Skating champions with NHL Alumni in a pairs figure skating competition series for charity like no other. Insight recently wrapped production on another original format titled *Canada Sings* which challenges ordinary Canadians to form extraordinary singing groups with their co-workers to compete in a head-to-head battle against a team from another workplace for the chance to win money for the charity of their choice.

As the Executive Producer of *Canadian Idol*, Canada's most successful series ever, Brunton has been recognized internationally for producing one of the best *Idol* formats from among the over two dozen produced around the world.

Brunton is presently producing and developing numerous television shows, including a Canadian adaptation of the international smash hit *Top Chef* in partnership with Shaw Media and NBC Universal, as well as the mini-series *Greenpeace: Making Waves* based on the novel *Greenpeace to Amchitka* and *To Save a Whale* written by Greenpeace founder and President Robert Hunter. A new addition to the Insight roster is the production of *Cinecasts*, live and intimate concerts produced for audiences in Cineplex theatres nationwide. Bringing behind the scenes exclusive access to the fans and providing them with an early copy of an upcoming album, gets the fans involved on a new and exciting level.

Alongside his support for various charities through his productions, Brunton has also donated his time on several occasions to help raise awareness to global causes such as *Young Artists for Haiti*, *One World: Canada's Concert for Tsunami Relief* and *Music Without Borders*.



John Brunton thinks TV. All the time. As the Globe and Mail writes, he “has airwaves between his ears.”

Brunton has recently opened up a new division of Insight entitled Insight Integrations which is designed to be the middle ground between the network, the sponsor and the producer.

In addition to his role at Insight Productions, Brunton is also one of the founding partners and Chairman of the board at Insight Sports Ltd.

Accolades for Brunton and Insight Productions include numerous Gemini Awards, four Emmy nominations, two Cable Ace awards, six American Film Festival ribbons and a variety of other film and television awards.