

## John Brunton

### President and CEO, Insight Productions

A natural-born storyteller, Brunton is now celebrating his thirtieth anniversary at the helm of Insight Production Company Ltd. As president and CEO, Brunton's entrepreneurial ingenuity, creative vision and passion for television have enabled him to position Insight as an industry leader in the development, financing and production of world class television programs.

As the Executive Producer of compelling dramas and documentaries, ground-breaking award shows, record-breaking comedy and variety series, sports, music and other programs, Brunton has worked with some of the most talented personalities in the world.

Brunton has always been at the forefront of the cultural vanguard. He began his career in news and current events, and produced some of the first social commentaries on television about acid rain and nuclear power (for NBC's **Speak Up America** in 1980). In the same year, the short film **Don't Mess With Bill**, which he produced, was nominated for an Academy Award.

Currently in production on **Battle of the Blades** which will air on CBC this fall, Brunton enjoys creating new and exciting formats that can be sold worldwide. A new addition to the Insight roster is the production of **Cinecasts**, live and intimate concerts produced for audiences in Cineplex theatres nationwide. Bringing behind the scenes exclusive access to the fans and providing them with an early copy of an upcoming album, gets the fans involved on a new and exciting level.

As the Executive Producer of **Canadian Idol**, Canada's most successful series ever, Brunton has been recognized internationally for producing one of the best *Idol* formats from among the over two dozen produced around the world.

"It's like the Ghostbusters: Who are you gonna call?" Susanne Boyce, President, Creative, Content and Channels, CTV Inc., Canada's top-rated network, says of Brunton.

John Brunton thinks TV. All the time. As the *Globe and Mail* writes, he "has airwaves between his ears."

Brunton has recently opened up a new division of Insight entitled **Insight Integrations** which is designed to be the middle ground between the network, the sponsor and the producer.

In addition to his role at Insight Productions, Brunton is also one of the founding partners and Chairman of the board at Insight Sports Ltd.

Accolades for Brunton and Insight Productions include numerous Gemini Awards, four Emmy nominations, two Cable Ace awards, six American Film Festival ribbons and a variety of other film and television awards.

## Contact

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