

**Tim Crescenti**  
**President Small World IFT, USA**

Founded in August 2005 by international television veteran Tim Crescenti, Small World IFT has cultivated a global reputation for finding the most unique and entertaining television properties around the world. In just five years, Small World has been responsible for:

FOUR properties on the air in the US

EIGHTEEN properties on the air in the UK and globally

EIGHT properties set-up in the US

THIRTY-ONE properties set-up globally

2010 has marked a year of change and growth for Small World, a hurricane in fact of major international acquisitions. Small World has once again stepped into two unique territories, Japan and Finland, acquiring long-running hits like TV Champion from TV Tokyo, Iron Housewife from Fuji TV, and Farmers' Rally from YLE in Finland. Small World has also forged ties in Thailand, an untapped market of format gems like uber-successful shows The Fan, One Night Genius and Sme Tee Tak. Small World plans to take MIP 2010 by storm with its new library of mega-hit formats.

As one network president commented to Tim last year, “where the hell do you find this great stuff?” pretty much sums up our credo.

With a flurry of new projects on the table, Small World is also exploring the world of new media and webisodes – now working (confidentially) with juggernaut romance novel company, Harlequin. Collaborating with top US producers, Small World plans to launch Harlequin-adapted webisodes and content in 2010.

In 2008, Small World sold and launched the Danish paper format, Big in Japan, which aired for two seasons on the US network ABC as I Survived a Japanese Game Show, and adapted in Norway, Greece, Sweden and Denmark. The format became an international phenomenon, selling to 19 countries within a matter of weeks. Crescenti spearheaded the creation of a global turnkey production operation in Tokyo, and in May 2009, the show won the prestigious Rose d'Or Award for Best Reality Program and the Golden Rose for best overall program in 2009. At MIPCOM 2009, Small World introduced a spin-off of Big in Japan called Japan Game Show Invasion, which has aired in Portugal and sold to Argentina, Chile and Colombia.

With 20 years of television experience that encompasses producing over 145 shows in 61 countries from reality and game shows to world concert festivals to documentaries, combined with unique relationships with broadcasters and producers around the world, Small World IFT is a trusted name with broadcasters and producers the world.

Small World launched five years ago with client Nippon Television, a relationship that emerged from their format Dragons' Den, Tim's discovery and acquisition in 2002 while at Sony Int'l TV and in it's seventh season on the BBC. The show is currently airing on ABC under the new title, Shark Tank, with Mark Burnett producing. For four years, Small World worked with Nippon's format library, including their hit show Old Enough, currently airing on UKTV as “Tarrant Lets The Kids Loose,” and aired on Italia Uno; the visually-riveting entertainment format Masquerade, aired in France on TFI, Italy on Canale 5 and Germany on SBS and now sold in the US; viral-video



phenom Silent Library, with two seasons on MTV in the US and on-air in Spain, France, Denmark, Sweden, Norway and Romania; and Train of Thought, with 52 episodes in production for the CBBC. After just five months of operation, Small World sold NTV format World Records to ABC, which aired as Master of Champions.

Small World also worked with Nippon to develop and launch their Global Television Project, the ground-breaking initiative introducing new properties from top Japanese producers, including the hit at MIP 2009, Move This; It's Yours!, optioned in the US, UK, Nordic, France, Italy, Brazil, Mexico, Holland and Middle East. After the success of GTP, the project introduced its second title at MIPCOM 2009, Human Arcade, which received worldwide offers at the Palais.

In 2009, Small World planted a flag in Finland, acquiring three new properties in 2009, Aito Media's The Day Before I Die and JIM channel's highest-rated show, The Night Patrol, and Finland's "Show of the Year" in 2009, the sketch-comedy show Hide The Smile.

In scouring the globe for unique properties, Small World has also acquired a reputation as masters of the "turnkey production model" with new local shows, Rescuing Santa, based in Lapland, Finland and premiering Christmas 2010, and Get Your Kicks On Route 66: Re-Born in the USA, the epic adventure-reality show. The company has also tapped in distribution of finished shows with partner Shankly Productions, with titles like My Workout from Lifetime Television, A Place of Our Own from PBS, and the two newest acquisitions, Safari Tracks and Animal Atlas.

Before launching Small World, Crescenti was Vice President of International Production for Fox World, where he covered the worldwide roll-out of Fox's expanding roster of international formats including Joe Millionaire, Simple Life, and My Big Fat Obnoxious Fiancée.

Before Fox poached him, Crescenti was based in London serving as Vice President of International Formats for Sony Pictures Television International. Tim acquired and introduced such winning formats as Russian Roulette and the BBC 2 mega-hit, Dragon's Den.

As Small World's development slate and vault of formats continues to grow, so does the team's passion and dedication for finding the best international properties out there. Whether it's game, docu-soap, educational, travel, political, music – we have any and all genre of shows...the most unique.

## Contact

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