

David Liddiment**Creative Director, ALL3MEDIA, UK**

David Liddiment started his career at Granada TV where after working as a researcher, investigative journalist, director and producer, he became executive producer of Coronation Street. He subsequently was appointed Head of Entertainment, introducing Stars in their Eyes and You've been Framed! and co-devising This Morning. In 1992 he was appointed Director of Programmes and commissioned top ITV drama Cracker and Band of Gold.

After a brief spell as Head of Entertainment Group BBC Television, David joined LWT in 1995 as Deputy Managing Director and Director of Programmes. In September 1997 he was appointed Director of Programmes at the ITV Network. During his tenure David commissioned Who Wants to be a Millionaire, Pop Idol, Ant and Dec's Saturday Night Takeaway, and I'm a Celebrity Get Me Out of Here, launched the Tonight programme and presided over a rich period of drama with shows ranging from At Home with the Braithwaites and Fat Friends to Bloody Sunday, Othello, and The Second Coming. He left ITV in December 2002.

In May 2003 David joined Artistic Director Kevin Spacey to set up the new resident theatre company at The Old Vic. He was Producer of The Old Vic Theatre Company until January 2007, having produced the company's first three seasons, including: Cloaca, Aladdin, National Anthems, The Philadelphia Story, Richard II, Resurrection Blues and Twelfth Night.

David is Creative Director of independent television production company, All3 Media. In January 2007 he was appointed to the new BBC Board of Trustees.

ALL3MEDIA

All3MEDIA was formed following the acquisition of Chrysalis Group's TV division in September 2003, led by Steve Morrison, David Liddiment, Jules Burns and John Pfeil. ALL3MEDIA is comprised of a group of production companies from across the UK, Germany, The Netherlands and the USA. It also includes an international distribution company, 'ALL3MEDIA International', which represents third-party producers and broadcasters together with its own production companies.

The companies within the Group are ARG, Bentley Productions, Cactus TV, Lion Television, Lime Pictures, Maverick Television, North One Television, Objective Productions and Studio Lambert in the UK, IdtV in the Netherlands, MME MOVIEMENT in Germany, South Pacific Pictures in New Zealand and Lion Television in the USA.

