

Mike Dicks

Digital Consultant and Managing Director, Bleedinedge

Mike set up Bleedinedge this year as a digital consultancy to work with the best producers and broadcasters developing innovative new 360 degree formats, from Bafta nominated kids' game-shows to online dramas with shops and mobile virtual worlds.

Mike has specialised in developing and delivering entertainment content, utilising games, television, the internet and mobile phones, most notably as Executive Producer on the BBC's online soap Wannabes.

Amongst other things Mike is currently working with Gameware Development to develop an international market for their talents, a Cambridge based technology company, developing a radical new rendering engine and has an interactive movie, TXT, in development.

Prior to launching Bleedinedge, Mike worked for leading production company, Somethin Else, digital production house, Illumina and at multi-media production company Vulcan Foundry, where he was involved a number of innovative award-winning interactive dramas and the pioneering project Fightbox, a BBC2/3 TV series that combined online gaming with the TV style Robot Wars. Mike's previous clients also include Channel 4, Nickelodeon, Scalextric and the BBC.



Contact

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