

Friday: June 3 ARRIVALS	Saturday: June 4 MASTER CLASS	Sunday: June 5 MASTER CLASS	Monday: June 6 MASTER CLASS	Tuesday: June 7 MASTER CLASS	Wednesday: June 8 MASTER CLASS	Thursday: June 9 DEPARTURES
	9.00 – 9.30 am News Headlines Today's Programme	9.00 – 10.00 am Screening "Jamie's Dream School"	9.00 – 9.30 am News Headlines Today's Programme	9.00 – 9.30 am News Headlines Today's Programme	9.00 – 9.30 am News Headlines Today's Programme	9.00 am Departure Desk
	9.30 – 11.00 am Big Picture Who Is Who – An Insider's Guide to the Marketplace David Lyle	10.00 – 11.00 am From Idea to Screen The Inside Story of "Jamie's Dream School" Roy Ackerman	9.30 – 11.00 am Big Picture "Shock Treatment": How Far Should We Go Justin Scroggie	9.30 – 11.00 am Big Picture Producing Fact Ent Formats: Do's and Don'ts Guy O'Sullivan	9.30 – 11.00 am Tool Kit The Art and Craft of Character-led Formatting Daniel Gelfant	
	11.00 – 11.30 am Refreshment and Communications Break	11.00 – 11.30 am Refreshment and Communications Break	11.00 – 11.30 am Refreshment and Communications Break	11.00 – 11.30 am Refreshment and Communications Break	11.00 – 11.30 am Refreshment and Communications Break	
	11.30 – 1.00 pm Big Picture The Business of Reality Television David Lyle	11.30 – 12.30 pm Tool Kit Generating Ideas in the Transmedia Age Stefanie Gelinis	11.30 – 1.00 pm Big Picture When Fact Meets Ent: The Challenge for Discovery Ann Harbron	11.30 – 1.00 pm Screening What's Hot in Reality and Factual Entertainment Keri Lewis Brown	11.30 – 1.00 pm Screening What's Hot in Talent Shows Keri Lewis Brown	
	1.00 – 2.00 pm Lunch and Communications Break	12.30 – 1.30 pm Lunch and Communications Break	1.00 – 2.00 pm Lunch and Communications Break	1.00 - 2.00 pm Lunch and Communications Break	1.00 – 2.30 pm Lunch and Communications Break	
	2.00 – 3.30 pm Tool Kit The Reality of How to Cast a Reality Show Richard Levak & David Lyle	1.30 – 2.30 pm Tool Kit Generating Ideas in the Transmedia Age Stefanie Gelinis	2.00 – 3.00 pm From Idea to Screen The Inside Story of "Canada Sings" John Brunton	2.00 – 3.30 pm Tool Kit The Art of Pitching Paul Boross	2.30 – 4.00 pm Big Picture Entertainment Is a Serious Business Alan Boyd	
	3.30 – 4.00 pm Tool Kit The Reality of How to Cast a Reality Show Q & A	2.30 – 3.30 Big Picture Who Is Who – An Insider's Guide to the Marketplace Lesley Birchard	3.00 – 4.00 pm Tool Kit Storytelling Made in the Edit John Brunton	3.30 – 4.00 pm Tool Kit The Art of Pitching Q & A	4.00 – 4.30 pm Big Picture Entertainment Is a Serious Business Q & A	
	4.00 – 4.30 pm Refreshment and Communications Break	3.30 – 4.00 pm Refreshment and Communications Break	4.00 – 4.30 pm Refreshment and Communications Break	4.00 – 4.30 pm Refreshment and Communications Break	4.30 – 5.00 pm Refreshment and Communications Break	
	4.30 – 6.30 pm Tool Kit Casting Psychology in Practice Richard Levak	4.00 – 5.30 pm Tool Kit Altered Reality – The Dark Art of Editing Reality Shows Allan Novak & Barri Cohen	4.30 – 5.30 pm Big Picture Trend Scouting Kerri Lewis Brown	4.30 – 6.00 pm Tool Kit Pitching Psychology in Practice Paul Boross	5.00 – 6.00 pm Interview Decision Making Alan Boyd & Paul Boross	
7.00 pm Welcome Desk	6.30 – 7.00 pm Plenary Session You and Me in TV	5.30 – 6.00 pm Plenary Session You and Me in TV	5.30 – 6.00 pm Plenary Session You and Me in TV	6.00 – 6.30 pm Plenary Session You and Me in TV	6.00 – 6.30 pm Plenary Session Debrief	
8.00 pm Welcome Cocktail Master Class Dinner	8.00 pm Master Class Dinner Off Message	8.00 pm Master Class Dinner Off Message	8.00 pm President's Lecture Master Class Dinner	8.00 pm Master Class Dinner Off Message	8.00 pm Master Class Dinner Farewell	