

Jill Franklin**Managing Director, Franklin Rae Communications**

Jill Franklin is Managing Director of Franklin Rae, one of the UK's most well-respected specialist PR agencies. Franklin Rae work with companies who are shaping the future of entertainment for the industry and the consumer, from content creation, delivery and exploitation to international distribution, licensing, merchandising and all aspects of IP and brand development. The company's clients include some of the leading players in the field, including independent production companies, new media companies, broadcast technology specialists, licensors, broadcasters, distributors, publishers and professional service providers. Established in 2003, Franklin Rae's portfolio includes work with Five, CiTV, BBC, Channel 4, ITV1 and 2, Royal Television Society, SMG, Darlow Smithson, Magic Lantern, Directors UK, Lion Television, Narrowstep, Granada Ventures, Off the Fence, October Films, Flame Television, Ionoco and many more.



Formed to help creative companies capitalise from the benefits of the 2003 Communications Act, Franklin Rae's 14-strong team are now one of the leaders in the field, not only in the UK but internationally. Jill's professional life includes roles in training and development and customer relations, before finding PR in 1994. From Press & PR Manager at Railtrack and PR Manager at Birmingham's award-winning Ikon Gallery, Jill moved to the BBC, first at BBC Radio 3 and then at BBC Radio 4 to work on the station's relaunch under James Boyle. A move to BBC Television saw her look after some of the BBC's most controversial programming. In 2001 she went freelance to work with both PSB and commercial organisations on public-facing and corporate campaigns, becoming PR adviser to some of the UK's leading independent production companies including Lion Television, Kudos Film & Television, Pinewood Television and Pioneer Productions. Projects included managing the launch of BBC 6 Music, the UK's first full-time digital radio network, and personal profile-raising for Louis Theroux – taking him from being a 'cult' presenter to one of the most recognisable faces on BBC TWO. Her success in raising the profile of independent production companies was the catalyst for setting up Franklin Rae and the company now represents ambitious businesses right across the broadcasting sector. Jill is a Member of the External Advisory Panel, London College of Communication/University of Arts.

Franklin Rae

Franklin Rae is one of the UK's most respected specialist PR agencies, with a client list comprising some of the world's most creative companies. As one of only 5% of PR companies in the UK with the PR industry's 'gold standard' – the PRCA Consultancy Management Standard – any clients who use Franklin Rae can be assured of the highest levels of professionalism and service. The company's focus is the content industry in its entirety – from programme-makers and IP creators, to creative and digital agencies, broadcasters, distributors, licensors, designers and animators, marketing, brands, music and those working across and building the full range of delivery platforms.

**Contact**

Franklin Rae · 2-6 Northburgh Street · London EC1V 0AY · UK
 T: +44 (0) 20 7490 4050
 E: Jill@franklinrae.com · www.franklinrae.com