

Keri Lewis Brown
Managing Director, K7 Media, UK

Keri Lewis Brown was educated at the University of York, where she read English and Related Literature.

Since leaving her first major post as Executive Assistant to the Director of the British Film Institute, Keri's career has evolved with the changing face of international media.

As Head of International Sales for Action Time, she led the team which spearheaded the rapid expansion of international format sales, making her one of the first to identify and explore the potential of global programming.

In 1999 Keri founded her own research consultancy K7Media, an independent company providing detailed advice and market intelligence to television producers and broadcasters worldwide.

As the business has developed, she has been able to pursue her particular interest in social communication. Keri is interested in the way in which society links its passion for music, drama, arts, politics and literature and the role which social networking can play in sharing information and experience.

She stays young by running regular 10K races, and booking her place at the Glastonbury festival every year. She also enjoys watching a bit of telly.



K7 MEDIA LTD

K7 MEDIA is an independent consultancy providing information and advice to television producers and broadcasters worldwide. Based in the UK, K7Media combines an in-depth knowledge of the British TV Market with intelligence on trends around the world delivered through a network of international stringers.



K7 Media's services include:

- Detailed up-to-the-minute reports on emerging media trends
- International media research tailored to client needs
- Global insight into TV formats - across all markets and all languages
- Strategic consultancy on content and format acquisition
- Introductions to rights owners