

Philip Livingstone**Format Focus, UK**

Philip first joined Sony Pictures Television International in 2003 as Executive Director Worldwide Formats where his responsibilities included Acquisition, Sales and Production Supervision of Sony's large format catalogue. This included such classics as 'The Dating Game', 'The Newly Wed Show', 'The Pyramid Game' and 'The Gong Show, and new shows such as 'Dragons Den' and 'The Cut'.

In 2005, after Sony's decision to re-organise its European format division, Philip formed his own company Format Focus, that provides executive production consultancy to international format companies such as All 3media, Outright, RDF Rights and Sony.

In 2007 he rejoined Sony, as International Production Executive at 2waytraffic, which was recently acquired by Sony as its format company.

Philip started his television career at the BBC but joined London Weekend Television after 5 years. During his time at LWTV he produced such series as 'Play Your Cards Right with Bruce Forsyth', 'Pyramid Game' and 'Blind Date'. Again after 5 years he went freelance, working for companies such as Grundy, Fremantle and Central. He produced the UK segment of the 'American Music Awards' two years running, as well as many other entertainment shows.

In 1997 he joined ECM Productions (the forerunner of Screentime Partners and Outright distribution) as Head of International Production. He oversaw all their productions around the world from China to Chile, from Venezuela to South Africa.

In October 2000 he was appointed Head of International Production at Celador, the creators of 'Who Wants to be a Millionaire' and he oversaw its creative process in all the 102 countries it aired, personally launching it in 52 of them. He also supervised Celador's other international successes such as 'Winning Lines', 'People Versus', and 'Brainiest'.

Since the start of 2010 Philip is back working full time for his own consultancy company Format Focus, with an ever expanding list of clients.

Format Focus

Format Focus specialises in customising and supervising the production of television formats around the world. Founded in 2005 by Philip Livingstone, it provides consultancy services to an ever growing list of international production companies and format distributors. These include Sony/2waytraffic, Outright Distribution, All3media, RDF and NBC Universal.

With his extensive experience of international production, Philip is the company's lead consultant, but Format Focus has the services of other highly qualified consultants.

