

Richard McKerrow
Creative Director, Love Productions

Richard McKerrow started as a journalist on The Nation magazine in New York before joining Yorkshire Television's Documentaries department on the First Tuesday team. From 1997 to 2002 he was Deputy Commissioning Editor for Education at Channel 4 and from 2002 to 2004 he was Creative and then Managing Director of Maverick TV.

He set up Love Productions with Anna Beattie in 2004. Love has been responsible for some ground breaking factual reality and entertainment including The Baby Borrowers (BBC and NBC), Boys and Girls Alone, My Big Decision, Cirque de Celebrité, Filthy Rich and Homeless, Famous Rich and Homeless, My Life as An Animal, Young Mums' Mansion, Britain's Missing Top Model, The Marchioness: A Survivor's Story.



Love Productions

Love Productions is one of the fastest growing independents in the UK. In just 5 years, it has established itself as a medium-sized company known for the quality of its output, and the strength of its ideas.

During the last year, Love have continued to push programming boundaries and delivered bold original projects. Love has made big series for BBC3, our first big projects for Channel 4, and our first programmes for BBC1.

In business terms, the company has continued its successful progress. Love has gone from a turnover of £1.3m in Year 1 to £3.2m in Year 2 to £8m in its last financial year. Our programmes sell well outside the UK and our formats have increasingly been picked up and produced by broadcasters and producers overseas.

The Baby Borrowers programmes have now been sold to a dozen territories and local versions of the format have been produced in Holland (3 series), Germany, Belgium and India. Local versions of other original Love formats produced or in production in Europe include Young Mums' Mansion in Scandinavia, Boys and Girls Alone in Spain and My Life as An Animal in Germany.

Love continues to receive recognition for both for its output and as a production house overall. In 2009, it was shortlisted in the Broadcast Awards Best Independent Production Companies category and its programmes have won or been nominated for a number of prestigious awards. Love came 5th in the Televisual Peer Poll most respected companies list and was credited for "taking difficult subject matters and giving them an entertainment skin to make them accessible" and for "impressive expansion, innovative programming ideas and execution".



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