

**Mark Patterson**

**PATTERSON 360\* A/S, Denmark**

With a background in advertising, Mark Patterson is working within the fields of concept development, strategy and creativity.

He is today strategic advisor to major companies, government ministers and the public sector.

Mark has trained more than 2500 business executives, regularly teaching at Master Programmes, Institute for Corporate Governance, at The Baltic Management Institute and at Roskilde University

He is a keynote speaker at international conferences and congresses, and has received several awards for creativity and innovation.

He is a Board Member of Creative Circle in Denmark, uniting creators from advertising, design and digital agencies.

He is also a member of the Advisory Board for Master of Experience Management at Roskilde University.

Mark is a member of the 2010 Rose D'Or Jury, and proud to be an EMC alumni!



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Patterson A/S is working with the Scandinavian film & TV company Nordisk Film on developing creative content for television.