

Justin Scroggie**The Format Doctor, UK**

Justin is a Format Doctor and TV producer as well as a Course Tutor for the Entertainment Master Class.

As a Format Doctor, he is in considerable demand, working as an expert consultant with both broadcasters and production companies around the world to diagnose and solve issues with their formats, from development to pilot to post-production.

Recent clients include: Apartment 11, CBC, Cream, Discovery, DHX Media, Marble Media, Frantic Films, Media HQ, Proper Television, Temple Street (Canada), Fresh One, NERD, Rival Media, ZigZag, Bartle Bogle & Hegarty, and PACT/BBC (UK), Stimulii, MNET, Curious Pictures, Public Nature Media (S Africa), Storytellers (Norway), VRT (Belgium), I4NEW.TV (Holland), Matar (Israel), Laioning TV, Anhui TV, CCTV (China), Franck Media (Finland).

Justin has expertise in many genres of TV including game shows, talk, reality, factual entertainment and lifestyle.

Recent shows on which Justin has consulted include: 2010 Gemini winners “The Hour” and “Canada’s Super Speller”, “George Stroumboulopoulos Tonight”, “Thumb Wars”, “Power Struggle”, “Dream School” and the forthcoming “Splatalot!”, “Know It All” and “Nihao Darwin”.

He is Visiting Tutor at the National Film & TV School in the UK. He serves on the Advisory Board of the South African School of Media Arts and the Banff TV Festival. In 2010 he served on the Final Jury for the Banff and Rose D’Or festivals. In 2009 he was keynote speaker at the Rio Market and Israel Producers Conference. In 2011 he gave a Masterclass at Kidscreen in New York.

TV credits include devising and producing two series of history gameshow “Codex”, filmed at the British Museum in London. “Codex Israel” was produced by JCS Productions and filmed among the Dead Sea Scrolls in Jerusalem. He creates puzzles for ITV’s “Krypton Factor” and BBC4’s “Only Connect”.

Justin co-devised and produced the fear-filled reality experiment “Shock Treatment” for Sky One, also sold to Fox Reality US, MTV Russia and Becker Entertainment Australia. He co-devised and produced the BAFTA award-winning reality show “Starfinder”, and designed the games for Disney’s “Inside Clyde”, nominated for Best Children’s Programme, Broadcast Awards 2005.

Previous credits include adventure games “Treasure Hunt” and “Crystal Maze”.



The Format People Group

The Format People are a select Group of international television consultants who offer a comprehensive range of consultancy services across the TV formats business.

Our consultants include the Format Doctor (Justin Scroggie), the Format Broker (Michel Rodrigue) and the Brand Doctor (Brooks Branch), as well as a range of strategic partners – professional people we know and respect who extend our services to cover every aspect of the TV formats industry.

