

Caroline Torrance**Director of Investment, BBC Worldwide, UK**

Caroline Torrance is the Director of Investment at BBC Worldwide. She leads the Content Acquisitions team, responsible for investing in content from all areas of the BBC. Caroline also works closely with Production departments and other areas of BBC Worldwide, including the BBC Worldwide's Los Angeles operation to explore co-production opportunities internationally. Recent acquisitions include *Come Fly with Me*, the new comedy series from David Walliams and Matt Lucas; *Torchwood*, a co-production between the BBC and Starz in the US; and *Luther*, a drama series starring Idris Elba. In addition to the acquisitions Caroline also works closely with the Sales teams on the strategy for exploitation of programmes in the UK and Worldwide.



Previously, Caroline worked at Endemol where she was Director of Scripted Programming and Distribution. She joined Endemol in 2006 to establish a division specifically for the distribution of finished content from the Endemol catalogue, as well as launching the scripted format business. Prior to that, Caroline worked for Granada International as SVP for the Americas and Eastern Hemisphere, where she oversaw the distribution of programmes as well as securing co-productions for Granada's fiction output.

BBC Worldwide

BBC Worldwide is the commercial arm and a wholly owned subsidiary of the British Broadcasting Corporation (BBC). The company exists to maximise the value of the BBC's assets for the benefit of the licence fee payer by creating, acquiring, developing and exploiting media content and brands around the world. BBC Worldwide also focuses on creating value from BBC content and showcasing British talent both in the UK and international markets. In the past five years the company has invested over £1bn in the UK's creative sector making it a major supporter for this increasingly important part of the 'UK plc'. BBC Worldwide also sells programmes and formats produced by more than 300 different UK independent producers. In 2010/11, BBC Worldwide generated profits of £160 million on sales of £1158 million and returned £182m to the BBC.

