

**Peter Bazalgette**  
**Media Consultant and Digital Investor**

Peter Bazalgette is a media consultant specialising in television and digital entertainment. He is non-executive Chairman of two of Sony's television divisions in the UK, non-executive director of MyVideoRights and Nutopia and also a member of BBH's Advisory Board.

From 2004-2007 he was Chief Creative Officer of Endemol. He has personally devised several internationally successful TV formats, such as Ready Steady Cook and Changing Rooms. He also brought Big Brother to the UK. Peter's book about the business of TV formats, Billion Dollar Game, was published in 2005.

Peter is also a non-executive director of YouGov and a former Board member of Channel 4. He serves as Deputy Chairman of the National Film and Television School and Deputy Chairman of the English National Opera.

Peter Bazalgette is an Advisory Board Member of the Entertainment Master Class.

