

Sonja Behrens

Managing Partner, TV Sisters

Sonja is co-founder and managing partner of TV Sisters GbR.

Sonja began her television career as a trainee with German networks ZDF and RTL. Soon after its formation in 1994, Sonja joined the German production house BRAINPOOL TV. She worked with the award-winning company throughout its expansion, which included its listing on the stock market and later, when it became a subsidiary of international media groups (Time Warner, Viacom).

After serving as head of production for daily late night shows and primetime galas, Sonja built the international sales department at BRAINPOOL and remained there until May 2006 at which time she was head of acquisitions and distribution, representing the company at international markets and in trade bodies. Sonja was also joint founder of the Association of German Entertainment Producers (AGEP).



TV Sisters

Established in June 2006 by Elfi Jäger and Sonja Behrens, the company provides customised research on international TV programmes for German producers and channels. Additionally, TV Sisters regularly reports on the German-speaking television landscape for its international clients.



Contact

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