

**Paul Boross****The Pitch Doctor, BIG SKY, UK**

The Pitch Doctor is Paul Boross — psychologist, author, performer, NLP expert, corporate strategist and internationally recognised authority on communications, presentation, performance and “the art and science of persuading people to give you business”.

Drawing on a career that has seen him move from primetime TV and stand-up comedy to trans-Atlantic development deals, media consultancy and motivational psychology, Boross has worked with such power players as the BBC, Google, The Financial Times, Royal Bank of Scotland and MTV, training executives from the worlds of business and media in a range of communication, presentation, storytelling, performance and pitching skills. He has also worked with several household names, including Virgin chief Sir Richard Branson, TV chef and comedian Ainsley Harriott, and Sky newscaster Dermot Murnahan.

Boross’ approach to pitching and presenting — described by the Daily Express as “a master class in verbal communication” — has now been distilled in his latest book, *The Pitching Bible: The Seven Secrets of a Successful Pitch*, which sets out his proven techniques for “getting your message across, every time”.

Boross’ frontline experience of performance — he is currently starring in Sky’s hit series *School Of Hard Knocks* with English rugby icon Will Greenwood and counts a 12-year stint at London’s legendary Comedy Store among his credits — coupled with a strong commercial grounding has given him rare insight into the entertainment world’s distinctive pressures, pitfalls and potential.

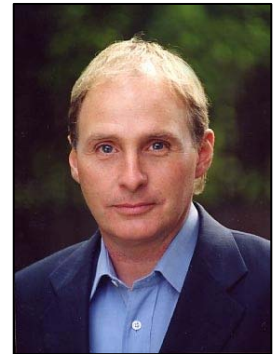
He is also founder and managing director of training company BIG SKY and music-production studios MB Productions. Combining humour and motivational psychology, he is much in demand as a speaker at international television events, including MIPTV in Cannes, the Kristallen TV awards in Stockholm and the BCWW programming market in Seoul.

**Recent television and radio credits**

- Appearing in the primetime Sky Sports series *School Of Hard Knocks* (with rugby stars Will Greenwood and Scott Quinnell), using motivational psychology to help unemployed people back into work through the medium of rugby.
- Presented the primetime BBC2 series *Speed Up Slow Down*, which focused on time management and psychology.
- Appeared in ITV’s *Wannabe*, advising young people on the psychology of breaking into the TV and the music businesses.
- Appearances in BBC1’s *The Politics Show*.
- Regular contributor to Radio Five Live and BBC Radio London.

**Music and comedy credits**

- Headline act at London’s The Comedy Store, where he performed for over 12 years.
- Founded, with Tony Hawks, the comedy band *Morris Minor And The Majors*, whose number-one hits included *Stutter Rap* and *This Is The Chorus*.



- One half of the comedy singing duo The Calypso Twins with Ainsley Harriott, which had a major turntable hit with World Party.
- With partner in MB Productions, Henry Marsh, composed music for classic TV programmes Strike It Rich, Blockbusters and Just For Laughs.
- Regular guest appearances with The Comedy Store Players on improvisation nights (with Paul Merton and Josie Lawrence, among others).
- Trained with Mike Myers (Saturday Night Live; Wayne's World; Austin Powers) in advanced improvisation skills.

## **BIG SKY TRAINING**

Big Sky offers global training for exceptional performance and integrated learning solutions.

They inspire businesses across a wide range of sectors by the education and transformation of their people.

Their team of highly professional trainers and executive coaches has more than 60 years of combined experience in training individuals and organisations. They put the emphasis on experiential learning through entertaining courses.

Big Sky help leaders and their teams become more effective, more productive and more focused by creating the high performance mindset needed to succeed.

All the trainers and coaches are chosen for their integrity, professionalism and humour. They all come from a highly successful and diverse business background so that they can immediately establish the respect of course participants and truly lead by example.

BIG SKY are market leaders in the learning and development field and have a client list that includes GOOGLE, BBC, MTV and WWAVRC.

The Big Sky values are communication, passion, integrity, achievement, service, growth, support, humour, continuous learning, commitment, excellence and fun.

