

**Alan Boyd**

**Alan Boyd Productions**

Alan has recently created Alan Boyd Productions as a company to independently advise producers and broadcasters on entertainment production. He was formally President of Worldwide Entertainment at FremantleMedia. Previously, he was CEO of Thames TV where he played an integral role in the initial development of Pop Idol and oversaw its first production in the UK, and later supervised its international role out. As Controller of Entertainment at LWT, he devised and or produced over 15 different formats that became some of Britain's best known entertainment shows, including Game for a Laugh, Surprise Surprise and Blind Date. During his extensive career, as Director of Programmes, he headed up a major ITV channel, TVS Television. He began his television career at the BBC in 1962.



Alan Boyd is an Advisory Board Member and Guest Speaker of the Entertainment Master Class.

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