

David Briggs**Non-Executive Director, Boxatricks, UK**

David Briggs, born in Wales in 1949, began his career as a journalist working in newspapers and magazines. From here his career took a change of direction as he moved into broadcast. In 1973 David joined London's Capital Radio just prior to the station's launch. As well as presenting, David started out producing most of the children's, current affairs and music programmes.

David's career at Capital spanned 20 years, during which time he produced some of the station's biggest shows including Kenney Everett and Chris Tarrant. As executive producer of Chris Tarrant's hugely popular Breakfast Show, David devised the majority of the games and quizzes, including the All Day Breakfast Show, the Bong Game and the Birthday Bonanza. David left Capital in 1993 to join GMTV where he worked in marketing and promotions.

After three years David left GMTV to concentrate on creating and devising quiz shows, and linked up with Celador Productions to create "Who Wants To Be A Millionaire?" along with Mike Whitehill and Steve Knight. The show launched on ITV in September 1998 and became a sensational success, attracting audiences of up to 19m viewers and winning a multitude of awards. Its phenomenal popularity stretched across the globe, and to date the show's format has been licensed or optioned to 106 countries. David was the associate producer of the first six series of "Millionaire?" after which he took on his current role as the show's producer. Whilst continuing to produce "Who Wants to be a Millionaire?" David has continued to create and co-devise quiz shows and his credits Winning Lines, Brainiest and The People Versus, all of which have enjoyed success both in the UK and abroad.

In 2010, David, along with Steve Springford, Colman Hutchinson and Mike Whitehill, created a new company, Boxatricks to devise, develop and option new formats, of which David is non-executive director.

