

**Julie Bristow****Executive Director, Studio and Unscripted Programming, CBC Television, Canada**

Julie Bristow is the recently named Executive Director of Studio and Unscripted Programming for CBC Television, responsible for Factual Entertainment, Sports, Unscripted Comedy and Specials.

Julie launched the Factual Entertainment division for Canada's public broadcaster in May 2006, and over the course of five years oversaw the development, production and commissioning of talk shows, game shows, lifestyle and reality programming, variety arts and music as well as the acquisition and adaptation of international formats for CBC. Under her stewardship the network saw significant audience growth with prime time hits such as *Dragons' Den*, *The Week The Women Went*, the live event sports reality program *Battle of the Blades*, as well as daytime shows *Steven and Chris*, *Best Recipes Ever*, late night talk-show, *George Stroumboulopoulos Tonight*. *Canada's Next Great Prime Minister* and *Make the Politician Work* were both home grown successes and hot-selling international formats.

Julie started in broadcast journalism at CBC in 1993 as a program researcher. By 1996 she was Executive Producing *Midday*, a daily afternoon news and current affairs magazine program and in 2002 she was made Head of Current affairs, overseeing the network's flagship investigative programs, *the 5th estate*, *Marketplace*, *Venture*.

Julie's work in television has garnered her numerous awards, including three Geminis and the CBC President's Award for Leadership. She holds a B.A. from the University of Toronto and a Master's Degree from the University of Chicago, where she was also selected as one of twelve international recipients of the William Benton Fellowship in Broadcast Journalism. In addition to speaking frequently on panels at the LATV Festival, the Banff World Television Festival, Real Screen and MIPCOM/MIPDOC, Julie serves as an active board member for Entertainment Master Class, the Rose d'Or Festival, and is a member of The International Academy of Television Arts and Science and sits on the advisory board for the Banff World Media Festival.

Julie combines a passion for public broadcasting with an entrepreneurial spirit and understanding of entertainment programming across genres.

**The Canadian Broadcasting Corporation**

The Canadian Broadcasting Corporation/Societe Radio-Canada ("CBC/Radio-Canada") is Canada's public broadcaster. It was created by an act of Parliament on November 2, 1936 and is currently governed by the 1991 Broadcasting Act. CBC/Radio-Canada is accountable to the Parliament of Canada through the Minister of Canadian Heritage, to whom it submits an annual report.

### Program Services

CBC/Radio-Canada provides services in English and French including programming for three platforms: Radio, Television, and Internet.

### Distribution

CBC/Radio-Canada programs are distributed over the air and through satellite in combination with microwave and landline, feeding 104 CBC-owned stations, 1,190 CBC rebroadcasters, 71 private affiliated rebroadcasters or stations, and 220 affiliated or community rebroadcasters and stations.

### Financing

CBC/Radio-Canada's financing comes mainly from public funds (65%), supplemented by TV advertising revenue and various other revenue sources (35%).

Specialty services (Newsworld, RDI, Country Canada and Galaxie) are funded separately through subscriber and advertising partnership with the private sector.

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