

Paul Gilbert**Senior Vice President, International Formats of CBS Paramount International Television**

In August 2007, Paul Gilbert has been named Senior Vice President, International Formats, CBS Paramount International Television. Gilbert is responsible for the sales, production, acquisitions and development of the library of formats for license outside of the United States.

Most recently Gilbert headed up International Program Development and Format Sales for Sony Pictures Television International. In that role, he was responsible for Sony's catalog of non-scripted formats worldwide which included sales, production, acquisitions and development. He pioneered Sony's entree into the format business when he started with the company 11 years ago.

Gilbert began his career at Merv Griffin Productions where he worked for 13 years producing many shows including "Wheel of Fortune," "Jeopardy!" and the classic hit show "Dance Fever." Gilbert also served as producer of CBS' "The Pat Sajak Show." He later worked for Guber/Peters Entertainment, Bob Stewart Productions, Welk Entertainment, and Merrill Heatter Productions where he produced the syndicated game show hit "High Rollers" and the ABC game show "Bargain Hunters."

Gilbert then moved to King World Productions where he headed up international program development, where he was responsible for the local productions including "Wheel of Fortune," "Jeopardy!," and "Hollywood Squares." He also doubled as a development executive for the U.S. television market.

Gilbert is one of the founding members of FRAPA (Format Recognition and Protection Association) and currently serves on its Steering Committee.

CBS Paramount International Television

CBS Paramount International Television is one of the most diverse suppliers of current and library programming to the international television marketplace featuring drama, comedy, talk, court, game shows, reality, entertainment news, news and movies of the week from a catalog of over 70,000 hours. Programming from CPITV can be seen in over 200 countries and in more than 30 languages. Additionally, the Division supervises the development and production of television programming customized for the international marketplace and producing product with international partners. CPITV offers programming from CBS Paramount Network Television, CBS Television Distribution, CBS Productions, King World Productions, Showtime, CBS News and Spelling Television. CBS Paramount International Television is a division of CBS Television Distribution, a unit of CBS Corporation.

CBS Paramount International Television licenses format rights to such high profile shows as "America's Next Top Model," "Jeopardy!," "Wheel of Fortune" and the upcoming CBS reality "Kid Nation" and game show "Do You Trust Me."

**Contact**

CBS Paramount International Television · 5555 Melrose Ave., MOB Bldg., #2126 · Hollywood, CA 90038 · USA

T: +1 323 956 8727 · F: +1 323 862 3938

paul.gilbert@cbsparamount.com · www.cbsparamount.com