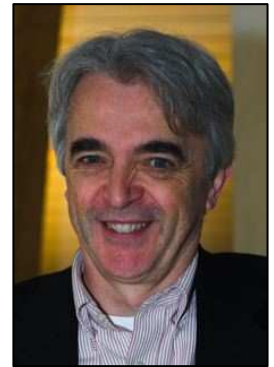


**Dr. David Good****Fellow of King's College, University of Cambridge**

Dr David Good is a psychologist who has broad interests in human interaction and the consequences which follow for the individuals involved, personally, practically and socially. He teaches in the Dept of Social & Developmental Psychology and is a Fellow of King's College. Until 2008, he was the Education Director for the Cambridge MIT Institute. He is a member of the University of Cambridge Council, and is a lay member of the Council of the Royal College of Art. In 2001, he established the Crucible Network with Alan Blackwell to forge relationships between Technology researchers and those in the Arts Humanities and Social Sciences around the design of new technologies, and the development of technology policy, see <http://www.crucible.cl.cam.ac.uk>.



David's work on human communication has ranged from the evolution of language, to everyday conversation, to communication breakdown in various psychopathologies. In recent years, he has focussed on interaction through and with new information technologies, and the impact they are having and will be likely to have on people and society. Recently, his focus has been on the study of information and communication technologies, and the use of ideas from human communication in the design of novel ICT. In his work for the Cambridge MIT Institute, David initiated many educational interventions to develop educational materials and practices for the 21<sup>st</sup> Century, especially those relevant to developing entrepreneurial skills and abilities. His work on ICT and Education has come together in projects on new city developments with colleagues from MIT. Within the UK, this has involved working on the development of Media City UK in Salford.

**University of Cambridge & King's College**

Ranking with Oxford, Harvard and Yale in the International Top 4, the University of Cambridge - a self-governed community of scholars - celebrates its 800th anniversary in 2009. It comprises 31 Colleges and over 150 departments, faculties, schools and other institutions. The University's collegiate structure brings staff and students of all disciplines together, building a free exchange of ideas and strong sense of community. King's College was founded in 1441 by Henry VI and is one of the 31 colleges. Its Chapel is one of the most iconic buildings in the world. King's College is a dynamic and diverse community that is committed to intellectual excellence and the development of new knowledge. Past and current members of the College have been highly successful in both the Arts and the Sciences. They include Robert Walpole, Alan Turing, John Maynard Keynes, Salman Rushdie, E.M. Forster and many others.

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