

Peter Hansen**Nordic Creative Manager, Nordisk Film TV Production, Denmark**

Peter Hansen started his career as a stand up comedian in 1991, after 700 stand up jobs and 170 TV host performances and the birth of his 3 children he became Head of Development and later CEO of the Zodiak subsidiary Mastiff Media Denmark.

During his time as a CEO, Mastiff bought and produced the Danish version of Strictly come Dancing, and Peter hosted the first two seasons. After this he moved to Nordisk Film TV Production as Nordic Creative Manager and presently creator of the first and largest daily Danish soap 2900 Happiness which is setting new standards for soaps.

**Nordisk Film**

Nordisk Film is a leading creator and producer of TV programs in the Nordic countries with leading serial drama, entertainment and factual entertainment programming in Denmark, Sweden, Norway and Finland. In 2008 Nordisk Film's TV turnover is approx. 55 M EUROS with around 1000 broadcasting hours. Nordisk Film in-house developed formats include well known international titles such as FC Nerds, Sensing Murder, 71 degrees North, IF, Psychic Challenge which have been sold in over 25 countries worldwide through our selected international distributors. Currently adapted international format titles include "So you think you can dance" (Fox), "The farmer wants a wife" (Fremantle Media), "Who wants to be a millionaire" (Celador), WIPEOUT (ABC) and "Honey we're killing the kids" (BBC).

