

Jacob Houлинд
President & CEO, Nordisk Film TV

Jacob Houлинд began his career in television as a legal advisor to the VP of acquisition at SBS broadcasting. In this position he was involved in the acquisition of international rights for the SBS stations across Europe as well as working in the program department at the SBS broadcastings station TvDanmark (now Kanal 5). In early 2000 he moved to MTV International and quickly rose through the ranks, from Controller of Business & Legal Affairs to Director of Sales & legal Affairs and finally to Managing Director, a post he held for 4 years. As a result of the merger between MTV Produktion, Mastiff Media and the later acquisition of Jarowskij, Houлинд was appointed as Managing Director of Zodiak Television World, moreover Houлинд joined the Zodiak Television Board of Directors. At Zodiak Television Houлиндs responsibility was to manage and grow International format sales and co-production, oversee all international Merger & Acquisition activities as well as being responsible for program development in all Zodiak Television home territories. In Late 2005 Houлинд was appointed as General Manager, Nordic Region at Nordisk Film, where his new responsibility is to manage and build the existing 30MEUR TV production activities across the Nordic region. In 2007, Houлинд was appointed President & CEO of Nordisk Film TV.



Houлинд has been an active member of the international formats community and has been a speaker, tutor and jury member at several format conferences, seminars and festivals throughout the past years. Further Houлинд is a member of the International Academy of Television Arts & Sciences in New York (International Emmy) and sits in the International Steering committee of NATPE (The National Association of Television Program Executives).

Jacob Houлинд is an Advisory Board Member of the Entertainment Master Class.

Nordisk Film

Nordisk Film is a leading creator and producer of TV programs in the Nordic countries with leading serial drama, entertainment and factual entertainment programming in Denmark, Sweden, Norway and Finland. In 2008 Nordisk Film's TV turnover is approx. 55 M EUROS with around 1000 broadcasting hours. Nordisk Film in-house developed formats include well known international titles such as FC Nerds, Sensing Murder, 71 degrees North, IF, Psychic Challenge which have been sold in over 25 countries worldwide through our selected international distributors. Currently adapted international format titles include "So you think you can dance" (Fox), "The farmer wants a wife" (Fremantle Media), "Who wants to be a millionaire" (Celador), WIPEOUT (ABC) and "Honey we're killing the kids" (BBC).

