

**Colman Hutchinson**  
**Creative Director, Prime Suspects, a 2waytraffic Company**

Colman Hutchinson began his TV career in 1978 with Irish national broadcaster RTE before spending five years as senior researcher for the Late Late Show, hosted and produced by Gay Byrne.

In 1985 Colman moved to England and worked as a freelance researcher and associate producer on a wide range of entertainment programmes with TVS, Granada, Tyne Tees and Thames Television. Three years later he moved to London Weekend Television and produced some of the best known shows from the last decade, including *You Bet*, *Schofield's Quest*, *Blind Date* and *Surprise Surprise*.

As Head of Entertainment at Hat Trick Productions in 1995, he went on to produce *Confessions* hosted by Simon Mayo and Gaby Roslin's *Whatever You Want*.

Three years later he arrived as Head of Entertainment at Celador Productions, producing five series of *Who Wants To Be A Millionaire?*, and one series of *Winning Lines*.

As well as Executive producing future series of *Who Wants To Be A Millionaire?* and *Winning Lines*, Colman continued to work on developing a range of entertainment shows for Celador Productions.

From 2007 on, he is Executive Producer at 2waytraffic international.

Colman Hutchinson is an Advisory Board Member of the Entertainment Master Class.



**2waytraffic international**

2waytraffic is a global leader in interactive entertainment. The company converts viewers into revenue generating customers by creating and exploiting interactive entertainment content across television, mobile and digital platforms. Partnering with leading international broadcasters, telecom operators and advertisers, we are able to reach mass audiences around the world.

2waytraffic was formed in 2004 by former Endemol executives Kees Abrahams, Unico Glorie and Taco Ketelaar together with entrepreneur/investor Henk Keilman and is based in Hilversum, the Netherlands. In just a few years, the company has rapidly expanded its activities into over 40 territories worldwide and is currently responsible for around 8,000 hours of live programming a year, employing over 150 people internationally.

In April 2006, 2waytraffic successfully listed on the Alternative Investment Market of the London Stock Exchange to facilitate accelerated growth, both organically and through selective acquisitions.

In December 2006 2waytraffic acquired the global rights, assets and businesses of the world renowned format "*Who Wants To Be A Millionaire?*" and Celador International including its format catalogue, giving the company a UK presence and enlarging its global reach.

**Contact**

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