

Jeppe Juhl

TV Producer and Director

Jeppe Juhl (47) started his career as a newspaper journalist. In 1989 he was the youngest journalist ever to be awarded the Danish equivalent of the Pulitzer Prize in journalism – Cavling prisen – with fellow journalist Anders Peter Mathiasen for exposing organized corruption in the Copenhagen City Hall.

Jeppe got his first taste of television on Nordisk Film, where he was a part of the very first team behind the arguably most successful show ever on Danish television: “Elevatoren” on TV2 Denmark. After having worked as a script writer for internationally acclaimed Danish film director Lars von Trier in a controversial series called “Lærerværelset” aired on TV2 in the spring of 1994, he returned to the newspaper world.

Jeppe returned to full time television in 1998, when Anna Bräkenhielm from Strix Television asked him to be in charge of the first Danish Survivor - “Robinson Ekspeditionen”. The show premiered on TV3 Denmark in the fall of 1998 and became a media sensation as well as the biggest success ever on the channel. Jeppe went on to be director/producer of Survivor for six seasons running. The show averaged an unprecedented commercial share of 60 percent during this period, and Jeppe was the mastermind behind a lot of format twists and events used all over the world by other producers.

Since then Jeppe has produced, executively produced, directed and edited 19 major reality shows for four different countries. Survivor, The Farm, The Biggest Loser, The Apprentice and Under Construction are some of the well known formats he has been in charge of. After three years with SBS television and seven years with Strix, Jeppe Juhl has just opened a new company called High Pulse.



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