

## David Lyle

### President of Fox LOOK

David Lyle is an unscripted-television expert whose career spans 25 years across more than 20 countries. He currently serves as President of Fox LOOK where he oversees a business unit of Fox Networks Group specializing in the international licensing and production of unscripted programming.

Fox LOOK licenses formats internationally, partners with international production companies to produce unscripted formats, and works with new production entities in various territories to create local versions of some of the hottest shows in the U.S. The new unit also manages existing formats in the Twentieth Century Fox library, including prominent shows such as “Temptation Island,” “Beauty and the Geek,” “Big Fat Obnoxious Fiancé,” and “Celebrity Spelling Bee.”

Before taking the helm at Fox LOOK, Mr. Lyle was President of Fox Reality Channel where he oversaw the launch of notable series such as American Idol Extra, The Academy, Solitary, Long Way Down, Househusbands of Hollywood and the Fox Reality Channel Really Awards. He also has served in senior executive positions at successful production and television companies, such as FremantleMedia, Pearson Television, and Australia’s Nine Network.

While President of Entertainment at FremantleMedia North America, Mr. Lyle led a team that launched and guided American Idol to three seasons of incredible growth. Mr. Lyle was instrumental in helping FremantleMedia North America increase diversification of programming for the company, as he produced primetime network shows and key series for major outlets including MTV, Lifetime, TLC, GSN, Pax TV, and Food Network.

Mr. Lyle joined FremantleMedia North America in 2001 after working in London for international unscripted programming powerhouse Pearson Television, where he was Worldwide Head of Acquisition and Development. At Nine Network in Sydney, Australia, Mr. Lyle served as Head of Development. Nine, with Mr. Lyle leading the charge, was among the first international broadcasters to create local versions of top formats like *Who Wants to Be a Millionaire* and *Changing Rooms*, the basis for TLC’s popular *Trading Spaces* in the U.S.

In addition to his corporate leadership, Mr. Lyle was a founding member of FRAPA (Format Recognition and Protection Association) and served as Chairman from 2000 to 2006. FRAPA brings together format creators from around the world to protect their intellectual property rights. He is called upon as an expert to lecture internationally on the topic.

A native of Sydney, Mr. Lyle was first an exploration geologist before entering the marginally-more-civilized world of local television as a researcher, writer and producer. Mr. Lyle is an Advisory Board Member of the ENTERTAINMENT MASTER CLASS.

## Contact

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