

David Lyle**National Geographic West Coast Office, USA**

David Lyle is an unscripted-television expert whose career spans 25 years across more than 20 countries. He has bought, sold, licensed, created, and produced unscripted television in all its sub-genres. Currently he is with the Fox Cable Group where he heads the West Coast offices for National Geographic Channel and NatGeo Wild. This current job draws on his years of factual entertainment production and his early career as a Geologist and Geophysicist.



Previously, as President of Fox LOOK he oversaw a business unit of Fox Networks Group specializing in the international licensing and production of unscripted programming. Fox LOOK licensed formats internationally and partnered with international production companies to produce unscripted formats. The Fox Look business was handed to Shine International when NewsCorp acquired the Shine Group.

Before taking the helm at Fox LOOK, Mr. Lyle was President of Fox Reality Channel where he oversaw the launch of notable series such as *American Idol Extra*, *The Academy*, *Solitary*, *Long Way Down*, *Househusbands of Hollywood* and the Fox Reality Channel Really Awards. Before joining Fox, Lyle had been President of Entertainment at FremantleMedia North America. While there, Mr. Lyle led a team that launched and guided *American Idol* to three seasons of incredible growth. Mr. Lyle was instrumental in helping FremantleMedia North America increase diversification of programming for the company, as he produced primetime network shows and key series for major outlets including MTV, Lifetime, TLC, GSN, Pax TV, and Food Network.

Mr. Lyle joined FremantleMedia North America in 2001 after working in London for Pearson Television, where he was Worldwide Head of Acquisition and Development. There he acquired unscripted programming and oversaw its production in territories around the world. At Nine Network in Sydney, Australia, Mr. Lyle served as Head of Development. Nine, with Mr. Lyle leading the charge, was among the first international broadcasters to create local versions of top formats like *Who Wants to Be a Millionaire* and *Changing Rooms*, the basis for TLC's popular *Trading Spaces* in the U.S. In addition to his corporate leadership, Mr. Lyle was a founding member of FRAPA (Format Recognition and Protection Association) and served as Chairman from 2000 to 2006. FRAPA brings together format creators from around the world to protect their intellectual property rights. He is called upon as an expert to witness in disputes and to lecture internationally on the topic. Mr. Lyle is an Advisory Board Member of the ENTERTAINMENT MASTER CLASS.

A native of Sydney, Mr. Lyle was first an exploration geologist before entering the marginally-more-civilized world of local television as a researcher, writer and producer. Some of the shows he created there are still in production almost twenty years later.

