

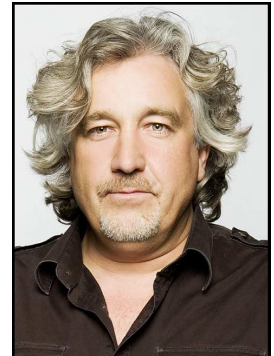
Ludo Poppe

Vice President Continental Europe, Zodiak

Ludo Poppe is the Vice President Continental Europe for Zodiak Entertainment – one of the largest productions companies in Europe.

After graduating in Political Sciences from the University of Brussels with a specialization in international relations in 1985, Ludo started working in Belgium and Spain. In 1990 he became a free-lance television journalist. He founded Kanakna Productions in 1993 together with Pascal Decroos who unfortunately past away in a car crash in 1997. First Kanakna focused on documentaries but it rapidly branched out into docusoap and reality. Kanakna became a leader in both genres in the Belgian and Dutch market. “Peking Express” is a format developed by Kanakna and executive produced by Ludo Poppe. It has launched the international career of the company.

In 2007 Kanakna became a part of the Zodiak group and Ludo became Vice President of Continental Europe for Zodiak. In 2008 the Italian De Agostini Group acquired Zodiak and merged it with the Marathon and Magnolia group into Zodiak Entertainment.



Kanakna

Kanakna is part of Zodiak Television Group the largest and most successful player in television production in northern Europe. We are dedicated providing our clients with the best television programming possible, and are continually pushing ourselves, always striving to be at the forefront of programming, format development, and production.

Sweden, Poland, The Netherlands, Finland, Denmark, Norway, Russia, The United States and Belgium are just a phone call or a mouse click away.

Kanakna was founded in 1993 as a documentary production company, specializing in the late nineties in Docusoaps, i.e. Trailer Park (Camping), Children's Hospital, Police, Airport. In 2000 Kanakna becomes the biggest independent producer of reality television in the Dutch speaking market:, i.e. Survivor (Expeditie Robinson), Temptation Island, Extreme Makeover, The Block, The Bachelor, Popstars, Paradise Hotel and That Will Teach Them

In 2003 Kanakna began the production of original formats: Peking Express, Terra Incognita, India Express and Undercover Lover.



Contact

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