

Jens Richter**Managing Director, SevenOne International, Germany**

Jens Richter, managing director of the worldwide operating distribution arm of ProSiebenSat.1 Media AG, SevenOne International, has more than fifteen years' experience in the media industry behind him. He was previously employed at Beta Film, Munich, where he functioned as managing director in charge of the worldwide distribution of free/pay TV, home video and theatrical rights. Before then he served as senior vice president at Prisma Sports & Media, London, where he markedly improved business performance in the sports sector with his innovative ideas. Richter has a degree in business administration.



Jens Richter is an Advisory Board Member of the Entertainment Master Class.

SevenOne International

SevenOne International is the international program distributor of ProSiebenSat.1 Media AG, Germany's leading private TV corporation. SevenOne International markets productions from Sat.1, ProSieben, kabel eins, N24, and 9Live, and acts as a service provider for third parties. SevenOne International offers an extensive line-up that currently includes over 200 programs – fiction, magazines, animation, formats and Call TV. Together with 9Live, the world leader in Call TV formats, SevenOne International can produce a tailor made ready-to-broadcast show and deliver it straight to any studio. SevenOne International has a first-rate portfolio of productions that have earned renowned awards as the Rose d'Or, the Bambi, or the German Television Prize. SevenOne International is also playing an increasing role as an investor, using its own capital to finance major international events like "The Hunt for Troy" or "Futureshock: Comet Impact." In addition to productions commissioned by the Group's own stations, SevenOne International works with numerous independent producers like teamWorx, Brainpool, Constantin Entertainment, GMT, Granada, Endemol, Darlow Smithson and Storyhouse. SevenOne International is headquartered in Munich.

