

Michel Rodrigue
Intellectual Property Advisor & Broker
Distribution Consultant, Engine Entertainment, USA

In 1997, Michel founded Distraction Formats, the first-ever independent company to specialise in format distribution, where he remained president and CEO until its closure in 2009. Widely viewed as the driving force behind the establishment of the recognised format industry, Michel continues to play a key role in its development. Instigator of the first ever Television Format Market at the Monte Carlo Television Festival in February 1999, Michel was deemed by the press as ‘The Father of Formats’ for his in-depth knowledge of the format business.



Michel was educated at St George Williams University. In the early 70's he started his television career as a writer, cameraman and director. He worked as a producer of variety programming and in 1984 was appointed Vice-President of Programming and Production at Télé-Capitale Inc.

In 1985, he founded his own independent production house and as producer and President of “Les Productions de la Capitale Inc.”, produced numerous entertainment programmes. In 1987, he co-founded Télévariétés-Télécopro, which, in 1995 became Télé-Export Québec Inc. and then later Horizon Québec.

Michel is an active member of the International Television community. He sits on the iEmmy Board of Directors and is an attendee at the major international television markets as well as being a regular conference speaker and founder member of FRAPA.

Michel Rodrigue is a member of the Format People Group and an Advisory Board Member of the ENTERTAINMENT MASTER CLASS.