

Jan Salling

Head of International Sales and Business Development of Nordisk Film TV World

Jan Salling started his tv-career some 20 years ago in tv-production as a Production- & Floor Manager on the classic gameshow „Wheel of Fortune“ at Nordisk Film in Copenhagen. After 5 years on this and many other tv-productions he was in 1993 hired to be the Assistant Producer on the first Norwegian and Danish series of „Fort Boyard“.



He spent 1994 & 1995 in Oslo starting up the production company Rubicon as a Producer and Executive Producer. In 1996 he returned to Copenhagen to join MTV Produktion who was starting up as a true and very expansive pan-scandi production group, later renamed Zodiak Television.

After working as Producer, Executive Producer and Head of Production for some years he ended up taking the position as MD from 1998 – 2001. He then joined the distribution arm Zodiak Television World as Vice President where he helped build up a very successful global distribution-business. After more than 10 years in the Zodiak Group he left to join Nordisk Film TV World in early 2007.

With his extensive know-how of producing everything from game-shows, adventure reality shows, events, docs. and musicals - Jan Salling now use his broad tv-background to devise and shape tv-ideas coming from both internal and external production companies to better suit the international tv-market. As the Head of International Sales he attends all major tv-markets where he pitch and sell formats to tv-executives from all over the world.

Nordisk Film TV World

In just 2 years Nordisk Film TV World has established itself solid on the international TV arena and is today a leading distributor of innovative primetime formats and finished programming from the Nordic region, selling to over 57 countries worldwide. Nordisk Film TV World represent leading Scandinavian broadcasters; SVT Sweden, TV2 Denmark and DR Denmark on an exclusive basis as well as key properties from other leading Nordic independents and broadcasters. The portfolio includes popular titles spanning the genres of entertainment, serial drama, factual entertainment, reality and children's programming. Nordisk Film TV own devised formats include 2900 Happiness, FC Nerds, Sensing Murder, 71 Degrees North, Seven Grumpy Old Men and Celebrity Devil Race.



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