

Karoline Spodsberg
Managing Director, Banijay International

After graduating from university with a Masters degree in International Sales and Marketing, Karoline joined MTV Production (today part of Zodiak Television). She was a central force in setting up the new sales arm of the company, and played a key role in building up the distribution business into what is known today as Zodiak Rights.

Karoline spent two years as a broadcasting executive, as Head of Programming at TV3 in Denmark, before being appointed International Director at Nordisk Film TV. She was recruited to the Scandinavian production group to set up a new international division, where she oversaw group-wide format acquisitions across the four production units as well as Nordisk Film TV World, Nordisk Film International's distribution arm. Nordisk Film TV World quickly established itself as one of the most significant distributors in the international television arena, selling innovative primetime formats and finished programming from the Nordic region to over 57 countries worldwide.

**Banijay International**

In 2010, Nordisk Film TV World became part of France-based international conglomerate Banijay Entertainment. Karoline was appointed Managing Director of the new international division, Banijay International, overseeing both distribution and acquisitions for the group. In less than a year, Banijay International has become a competitive player on the international distribution arena with a portfolio including both top content from within the Banijay group, such as My Parents Are Gonna Love You, 71 Degrees North, Dilemma, Love Games and Sold!, as well as third-party formats including Superstar Ding Dong, The Secret Tourist, One Night Stand and The People's Quiz.

**Contact**

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