

**Nathalie Wogue**  
**Consultant, Ascendo TV, France**

Nathalie Wogue's breadth of experience makes her an expert at spotting, acquiring, creating and adapting a format to reflect the needs of a specific audience.

Nathalie Wogue is consultant at Ascendo for production companies and broadcasters worldwide. She helps them developing and producing TV programs as well as crossmedia content. She also counsels them on their global strategy (development, acquisition of new entities).

Before Ascendo, Nathalie Wogue took the role of Chief International Officer at Endemol France, in charge of the acquisition and adaptation of third party formats in France and abroad. She was also President of Mark Burnett France (JV between Endemol and Mark Burnett) developing and producing programs of the MB catalogue.

Nathalie WOGUE joined Endemol from the sports, fashion and media company IMG where she was running the Format activity for the Group across the globe. Before IMG she worked at FremantleMedia France, where she served as development director overseeing all genres including factual magazines, real TV, game shows, docureality, entertainment shows and hybrid format.

Previously, WOGUE worked in advertising, where she counseled CEOs on communications and global strategy and was instrumental in the creation of an affiliated production company where she produced ad films and TV programs and created new concepts.

Nathalie WOGUE started as journalist on TFI in a political magazine and the French adaptation of Crimewatch ("Témoin n°1"). She traveled the world working with CBS and the BBC before joining Glem production, a subsidiary of TFI as head of development.



**Contact**

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