

EXECUTIVE EDUCATION PROGRAMME – APPLICATION FORM –

The EMC Executive Education Programme (the “Master Class Programme”) is modular in structure, consisting of four residential master class workshops (each a “Master Class”, together the “Master Classes”), each including four workshop days.

THE UPCOMING MASTER CLASSES ARE:

- EMC #1: DEVELOPING FORMATS**
Cologne, Germany: June 14 – 17, 2014
- EMC #2: PITCHING IDEAS**
Berlin, Germany: July 19 – 22, 2014
- EMC #3: RUNNING SHOWS**
New York, USA: September 20 – 23, 2014
- EMC #4: NEGOTIATING DEALS**
Cambridge, UK: November 15 – 18, 2014

Each of the four Master Classes can be taken on their own, or together as a series. The flexible module structure allows you the freedom to plan your own schedule, mixing and matching the Master Classes you feel are most relevant to your needs. Depending on the schedule you choose, you can complete the entire Master Class Programme in one year if you attend all four Master Classes without skipping one.

Please select those Master Classes you wish to attend. Just tick the appropriate boxes above.

FEE

The fee for your participation in one Master Class, including hotel accommodation and full board, is € 4,000 (in words: four thousand Euros). This fee covers the full tuition for all four workshop days, and includes all course materials, daytime refreshments, lunch and evening dinners, as well as five complimentary nights’ hotel accommodation.

Please note: This fee does not cover your travel costs. You are responsible for the arrangement of your own travel.

DISCOUNT

Apply together with someone who has not yet registered and you will receive a € 1,000 (in words: one thousand Euros) rebate off your participation fee – and so will they.

You are encouraged to apply as soon as possible. Places are limited.

ENTERTAINMENT MASTER CLASS

In order to apply for those Master Classes you have selected, please complete this form and send it either by fax to +49 (0)30 23455746 or by email to mail@entertainment-masterclass.tv.
If you have any questions, please call +49 (0)30 27572130 or email us.

This form must be completed. We look forward to receiving your application.

Mr | Mrs | Miss

Surname

Forename

Nationality and birth date

Country of residence

Occupation | Job Title

Company (name, office address, telephone and email)

Home (home address, telephone and email)

Where would you like us to send you information about our programme?

Office

Home

Will you be paying your own fee for your participation?

Yes

No

Will your employer be paying the fee for your participation?

Yes

No

Under what contact telephone number can we reach you?

YOUR APPLICATION MUST BE ACCOMPANIED BY:

- **YOUR CURRICULUM VITAE (CV), SUMMARIZING YOUR WORK EXPERIENCE**
- **IF APPROPRIATE, A SHORT PROFILE OF YOUR COMPANY**

By submitting your application to the EMC, you agree to accept the EMC's Application Rules.

Date

Signature

Please note: The EMC Executive Education Programme is selective, accepting no more than 30 participants for each Master Class. All applications are subject to acceptance by the EMC. As each Master Class is only as good as its participants, we want to make sure that the group of people selected is a good fit. To ensure diversity of experience and background, we are looking for participants from the most diverse fields across the worldwide entertainment business. Participants include creators, producers, commissioners, broadcasters, distributors, advertisers, and financiers – from small start-ups to large organisations.

Your application will be reviewed by our admissions committee, comprised of members from our faculty, who will be looking for candidates who have a proven track record and the support of their peers. You should be fluent in English and willing to share your knowledge. In order to make sure that this is the right programme for you, you may possibly be asked for a telephone meeting with a member of our admissions committee. A decision on each application will be made within one week. The EMC will notify you with the outcome of your application.

Once you have been notified in writing by the EMC that your application has been accepted and you return a letter of confirmation to the EMC, your participation contract is concluded.

Please be kindly advised to consult the EMC's Application Rules which can be viewed and downloaded on our website at www.entertainment-masterclass.tv.

3 / 4

EXECUTIVE EDUCATION PROGRAMME - APPLICATION CHECKLIST -

PLEASE SEND YOUR COMPLETED APPLICATION FORM TO:

ENTERTAINMENT MASTER CLASS

For the attention of: Rebecca Roth

Email: roth@entertainment-masterclass.tv or mail@entertainment-masterclass.tv

Telephone: +49 (0)30 27572130

Mobile: +49 (0)179 7858093

Fax: +49 (0)30 23455746

Postal Address: Schönhauser Allee 6-7, D-10119 Berlin, Germany

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Don't forget to keep an eye on our application deadlines.

Should you have any questions, or need any assistance, please email or call us.