

THE ENTERTAINMENT MASTER CLASS SCHOLARSHIP COMPETITION 2014 – APPLICATION FORM –

APPLICATION AND ENTRY RULES

1. The ENTERTAINMENT MASTER CLASS (registered offices located at Schönhauser Allee 6–7, 10119 Berlin, Germany) will award four (4) separate scholarships, one for each of the four (4) master classes of the ENTERTAINMENT MASTER CLASS executive education programme 2014 (the “ENTERTAINMENT MASTER CLASS Scholarship 2014”) to an outstanding candidate.
2. Each ENTERTAINMENT MASTER CLASS Scholarship 2014 will cover the full € 2,500 (in words: two thousand and five hundred Euros) tuition fee, covering the selected candidate’s attendance in one (1) master class of the ENTERTAINMENT MASTER CLASS executive education programme in the year 2014. This ENTERTAINMENT MASTER CLASS Scholarship 2014 will allow the selected candidate to attend one (1) of the four (4) master classes of the ENTERTAINMENT MASTER CLASS executive education programme in the year 2014, but it does not cover any hotel accommodation, full board nor travel costs. The ENTERTAINMENT MASTER CLASS Scholarship 2014 cannot be paid out in cash nor transferred to another person.

THE FOUR (4) MASTER CLASSES OF THE ENTERTAINMENT MASTER CLASS PROGRAMME 2014 ARE:

EMC #1: DEVELOPING FORMATS

Cologne, Germany: 14th – 17th June 2014 / Application Deadline: May 16th, 2014 — Winner to be announced: May 23rd, 2014

EMC #2: PITCHING IDEAS

Berlin, Germany: 19th – 22th July 2014 / Application Deadline: June 20th, 2014 — Winner to be announced: June 27th, 2014

EMC #3: RUNNING SHOWS

New York, USA: 20th – 23rd September 2014 / Application Deadline: August 22th, 2014 — Winner to be announced: August 29th, 2014

EMC #4: NEGOTIATING DEALS

Cambridge, UK: 15th – 18th November 2014 / Application Deadline: October 17th, 2014 — Winner to be announced: October 24th, 2014

Dates subject to change.

3. In order to be eligible to enter the selection process for the ENTERTAINMENT MASTER CLASS Scholarship 2014, the applicant must submit a duly completed application for the ENTERTAINMENT MASTER CLASS Scholarship 2014 (the “Application”) to the ENTERTAINMENT MASTER CLASS.

APPLICATIONS MUST INCLUDE:

- A CURRICULUM VITAE (CV) SUMMARISING THE CANDIDATE’S WORK EXPERIENCE, PROFESSIONAL ACHIEVEMENTS AND CAREER OBJECTIVES IN THE ENGLISH LANGUAGE
- THE DULY COMPLETED AND SIGNED APPLICATION FORM FOR THE ENTERTAINMENT MASTER CLASS SCHOLARSHIP 2014
- SELECTION OF SCHOLARSHIP THEY WISH TO APPLY FOR

4. This required Application for the ENTERTAINMENT MASTER CLASS Scholarship 2014, as set forth hereinabove, must be sent by email to:

ENTERTAINMENT MASTER CLASS

For the attention of: Rebecca Roth

Email: roth@entertainment-masterclass.tv or mail@entertainment-masterclass.tv

Telephone: +49 (0)30 27572130

Postal Address: Schönhauser Allee 6 – 7, D-10119 Berlin, Germany

and must be received no later than the published scholarship deadlines.

5. Incomplete or late Applications for the ENTERTAINMENT MASTER CLASS Scholarship 2014 may be declared ineligible by ruling of the ENTERTAINMENT MASTER CLASS. The ENTERTAINMENT MASTER CLASS will not be responsible for late, lost, damaged, incomplete or ineligible Applications. Applicants warrant that all information provided in their Application is true and correct. If any information is found incorrect, the Application may be declared ineligible by ruling of the ENTERTAINMENT MASTER CLASS. The information provided in the Application will be electronically processed and stored.
6. The ENTERTAINMENT MASTER CLASS Scholarship Committee will review each eligible Application and will award the ENTERTAINMENT MASTER CLASS Scholarship 2014, at the ENTERTAINMENT MASTER CLASS's own choice, in its sole discretion, to an outstanding candidate. The ENTERTAINMENT MASTER CLASS Scholarship Committee will be looking for candidates who have demonstrated a commitment to a career in the entertainment industry, have a proven track record and the support of their peers. Candidates should be fluent in English and willing to share their industry experience and knowledge.

THE WINNER OF THE ENTERTAINMENT MASTER CLASS SCHOLARSHIPS 2014 WILL BE INFORMED LATEST BY:

EMC 1: DEVELOPING FORMATS | May 23rd, 2014 in Cologne, Germany

EMC 2: PITCHING IDEAS | June 27th, 2014 in Berlin, Germany

EMC 3: RUNNING SHOWS | August 29th, 2014 in New York, USA

EMC 4: NEGOTIATING DEALS | October 24th, 2014 in Cambridge, UK

Dates subject to change.

Applicants acknowledge that all rulings of the ENTERTAINMENT MASTER CLASS in all matters relating to the selection process for the ENTERTAINMENT MASTER CLASS Scholarship 2014 shall be binding and final. If for any reason the ENTERTAINMENT MASTER CLASS executive education programme 2014 is interrupted, delayed or cancelled or cannot be completed as planned, the ENTERTAINMENT MASTER CLASS reserves the right to postpone, suspend or terminate the selection process for the ENTERTAINMENT MASTER CLASS Scholarship 2014.

7. The ENTERTAINMENT MASTER CLASS is a limited liability company operating as a not-for-profit organisation dedicated to education for executives in the entertainment television industry. The ENTERTAINMENT MASTER CLASS is formed and registered as a so called "gemeinnützige Gesellschaft mit beschränkter Haftung" (gGmbH) governed by the laws of the Federal Republic of Germany. For more information on the ENTERTAINMENT MASTER CLASS, its executive education programme and the application for the ENTERTAINMENT MASTER CLASS Scholarship 2014, please visit the website www.entertainment-masterclass.tv.

- APPLICATION -

I hereby apply to enter the selection process for the ENTERTAINMENT MASTER CLASS Scholarship 2014.
I apply for a scholarship for one of the following master classes (please tick the appropriate box):

In order to apply for the selection process for the ENTERTAINMENT MASTER CLASS Scholarship 2014, you must submit this application form, duly signed and completed, to the ENTERTAINMENT MASTER CLASS by the respective application deadlines named hereafter.

Please complete this form and send it either as a scanned copy by email to mail@entertainment-masterclass.tv or by fax to +49 (0)30 23 45 57 46. If you have any questions, please call +49 (0)30 27 57 21 30 or email us.

This form must be completed. We look forward to receiving your application.

MASTER CLASSES, DATES & APPLICATION DEADLINES

Please choose one (1) of the following four (4) master classes you wish to apply for:

EMC #1: DEVELOPING FORMATS

Cologne, Germany: 14th – 17th June 2014 / Application Deadline: May 16th, 2014 — Winner to be announced: May 23rd, 2014

EMC #2: PITCHING IDEAS

Berlin, Germany: 19th – 22th July 2014 / Application Deadline: June 20th, 2014 — Winner to be announced: June 27th, 2014

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PERSONAL DETAILS

Mr | Mrs | Miss

Surname

First Name

Nationality and birth date

Country of residence

Company (name, office address, telephone and email)

Home (home address, telephone and email)

Where would you like us to send you information about our programme?

Office Home

Will you be paying your own fee for your participation?

Yes No

Will your employer be paying the fee for your participation?

Yes No

Under what contact telephone number can we reach you?

YOUR APPLICATION MUST BE ACCOMPANIED BY:

- **YOUR CURRICULUM VITAE (CV), SUMMARIZING YOUR WORK EXPERIENCE**
- **IF APPROPRIATE, A SHORT PROFILE OF YOUR COMPANY**

By signing below, you certify and attest that you have read, understand and agree to be bound by the application and entry rules for the ENTERTAINMENT MASTER CLASS Scholarship 2014, as set forth hereinabove.

Date

Signature

- APPLICATION CHECKLIST -

- COMPLETED AND SIGNED APPLICATION FORM
- CV IN THE ENGLISH LANGUAGE
- IF APPROPRIATE, COMPANY PROFILE

REMINDER – YOU MUST SUBMIT YOUR APPLICATION LATEST BY:

May 16th, 2014 – for # EMC 1: Developing Formats

June 20th, 2014 – for # EMC 2: Pitching Ideas

August 22th, 2014 – for # EMC 3: Running Shows

October 17th, 2014 – for # EMC 4: Negotiating Deals

PLEASE SEND YOUR COMPLETED APPLICATION FORM TO:

ENTERTAINMENT MASTER CLASS

For the attention of: Rebecca Roth

Email: roth@entertainment-masterclass.tv or mail@entertainment-masterclass.tv

Telephone: +49 (0)30 27572130

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